

AHEC-SSW Training Partnership
Faculty Information Sheet

Name: Alicia Freeman, LCMHC, LCAS-A

Position/Title: Adult Mental Health First Aid Coordinator at UNC-CH
Owner/Psychotherapist at Ascend Counseling, PLLC

Work Address: UNC-CH, School of Social Work,
CB# 3550, 325 Pittsboro Street, Chapel Hill, NC 27599-3550

Work Phone: (919) 886-7307

E-mail Address: afreeman@unc.edu

Education/Degrees: Master of Science: Rehabilitation & Career Counseling
Graduate Certificate in Substance Abuse Counseling
Graduate Certificate in Vocational Evaluation
Bachelor of Science: Rehabilitation Services Minor: Alcohol & Drug Studies

Professional Certifications:

Licensed Clinical Mental Health Counselor; Licensed Clinical Addictions Specialist – Associate

Academic Experience:

Attended East Carolina University for undergraduate and graduate school. Completed internships in adult vocational services and adolescent day treatment.

Brief Summary of Work Experience (last two years):

Alicia previously worked in the Office of Student Wellness at UNC-CH as the Alcohol and Drug Prevention/Mental Health Awareness and Stigma Reduction Coordinator where she provided wellness and harm reduction programming for Carolina students. Since March 2022, Alicia was the Mental Health First Aid (MHFA) Coordinator in the School of Social Work at UNC-CH. She is now the MHFA Program Manager and oversees MHFA projects at UNC-CH and beyond.

Specialization/Research Areas:

Racial Trauma
Mental Health
Substance Use
Suicide Prevention

Available for presentations on the following topics:

Racial Trauma
Intuitive Eating
Native American Healing Practices