

KIRSTEN A. NYROP

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PROFESSIONAL EXPERIENCE

Current: Center Coordinator

UNC Center for Functional GI & Motility Disorders

School of Medicine, University of North Carolina at Chapel Hill, Chapel Hill, NC

CFGIMD is a center of excellence within the UNC School of Medicine, Division of Gastroenterology and Hepatology. Responsibilities include organizational growth and development, university liaison, media and public relations, corporate and foundation grants, identifying federal grant opportunities, organizing symposia and CME functions, and editor of the Center's printed materials and website. Also serve as administrator of a five-year \$4.33 million NIH grant (benchmarking, renewal analysis, external and internal advisory group meetings, core services policies and procedures). Report to the Center co-directors.

Executive Director

United Cerebral Palsy Associations, Inc. (UCPA), Washington, D.C.

Served as chief executive for the national headquarters of the second largest disability organization and one of the largest health charities in the United States, comprised of 111 UCP affiliates in 39 states.

UCPA is responsible for nationwide initiatives in fundraising (corporate sponsors), public education (marketing, image, branding), policy advocacy at the federal level, and affiliate relations/services.

Initiated fiscal management reforms that enabled the national office to operate in the black and provided the Board of Directors with up-to-date reports. Established excellent two-way communication with UCP affiliates and rebuilt the Public Policy Department. Developed five-year strategic plan, annual Operating Plans, annual reports, and affiliate newsletter. Reported to UCPA Board of Directors.

Executive Vice President/COO

National Healthcare Advisors (NHA), Atlanta, GA

Responsible for conceptualizing a new healthcare consulting company (joint venture of Pinnacle Health Group, LLC and National Healthcare Network/National Cardiovascular Network) focused on strategies to enhance healthcare provider accountability for costs, quality and client/patient satisfaction. (The venture was not launched because of inability to secure adequate venture capital.)

Vice President for Government Relations and Assistant Secretary

Coastal Physician Group, Inc.

Vice President for Government Relations

Coastal Physician Services, Inc., Durham, NC

Negotiated and managed up to \$500,000 in outside contracts for legislative and regulatory representation in Washington, DC and several state capitols. Served as corporate strategy advisor on federal and state healthcare policies, programs and new developments pertaining to managed care and physician practice management. At that time, Coastal was a publicly traded, highly diversified healthcare company with subsidiaries, offices or contracts in 36 states. Coastal holdings included three HMOs, a PPO, three clinic networks, various physician practice management (PPM) companies, and one of the nation's largest Emergency Room physician contract management companies.

Independent Management Consultant, Wisconsin and North Carolina

Provided strategic planning and marketing assistance for clients that included healthcare companies, higher education institutions, economic development organizations, and private companies.

Commissioner (Mayor's Cabinet)

Department of City Development, City of Milwaukee, Milwaukee, WI

Appointed by the Mayor as chief executive for \$80 million budget, 400-employee city government agency responsible for policies and programs pertaining to business and residential development, job creation and workforce training, public housing and rent assistance, urban planning, neighborhood revitalization, marketing, and tourism. Responsibilities included reviewing, proposing, planning,

recommending and overseeing industrial, commercial and residential development projects in the downtown and neighborhoods, including the negotiation of public-private financing agreements.

Secretary (Governor's Cabinet)

Department of Economic Development, State of Louisiana, Baton Rouge, LA

Appointed by the Governor as the chief executive of a state agency (\$10 million budget, 100 staff) responsible for implementing policies and programs to attract new investments to Louisiana, enable community-based economic growth, foster the expansion of existing enterprises, and encourage industrial diversification and new business start-ups. Successfully promoted enactment of six bills by the Louisiana Legislature, enabling reorganization of the DED and expansion of its role and resources in community- and technology-based economic development. Also served as President of the Louisiana Economic Development Corporation (LEDC), and as Chair of the Governor's Economic Development Cabinet.

National Coordinator, Technology Development Services

Senior Manager, Management Consulting Division

KPMG Peat Marwick, Chicago, IL

Responsible for establishing a new U.S. and international management consulting practice within KPMG focused on technology- and innovation-driven economic development. Target markets included universities, research institutions, federal laboratories, government agencies, and other entities involved with research commercialization, technology transfer, and industrial revitalization. Clients included the Milwaukee County Research Park Corporation, Oklahoma Center for the Advancement of Science & Technology, Maryland Biotechnology Institute, Metropolitan (Detroit) Center for High Technology, Massachusetts High Technology Council, University of Maryland System, University of California Berkeley, University of California Central Administration, Michigan Department of Commerce, and Canadian Department of Industry, Science & Technology.

Senior Domestic Policy and Economic Advisor

Presidential Campaign of Al Gore, Washington, D.C.

One of three campaign staff principals based in the candidate's Senate office, until the Senator opted out of the primaries.

Independent Consultant

North Carolina

Clients included the Greater Raleigh Chamber of Commerce, North Carolina Biotechnology Center, Michigan Strategic Fund, and Reliance Development Group.

Executive Director

Technological Development Authority, N.C. Department of Commerce, Raleigh, NC

Served as founding director of a new state agency charged with providing royalty-based investments in small business R&D (Innovation Research Fund) and competitive grants for the establishment of community-based business incubators (Incubator Facilities Program). Reported to Board of Directors.

Economic Analyst/Research Associate

Governor's Task Force on Science and Technology, Raleigh, NC

Staffed the Technological Innovation Committee and drafted the report ("Volume III – Economic Revitalization through Technological Innovation") on initiatives to attract high technology corporations to the state, revitalize traditional North Carolina industries with new technologies, and promote new enterprise development. Also developed underlying concepts and assisted in drafting the "New Technology Jobs Act," providing line-item funding for the N.C. Biotechnology Center and creating the N.C. Technological Development Authority.

Professional Staff

U.S. Senate and U.S. House of Representatives, Washington, D.C.

Assignments included the Senate Labor and Human Resources Committee, Office of Technology Assessment (OTA), House Select Committee on Population, and House Science and Technology Committee. Responsibilities included legislation and hearings pertaining to health care, higher education, food and nutrition, and international population and economic development issues.

ACADEMIC BACKGROUND

Enrolled in *DrPH Program, Health Policy and Administration*

School of Public Health, University of North Carolina at Chapel Hill

(scholarship; completed all of the coursework and comprehensive exams for this program but not the dissertation)

MACT in Political Science and Higher Education (1976)

University of North Carolina at Chapel Hill

(Noyes scholarship)

BA in Political Science (1974)

University of North Carolina at Chapel Hill

Foreign Languages: Fluent in German; reading comprehension of French. Lived in Thailand and Germany; traveled extensively throughout Western Europe and the Far East, including the Peoples Republic of China.