

Continuing Education Workshop for Recruiters

Monday, April 2, 2012 ▪ 2:00–4:00 p.m

You are invited to attend the ninth annual continuing education workshop and reception for recruiters following Career Day! Dr. Kim Strom-Gottfried will present the workshop “Are We So Different?: Ethical Action and the Scandal at Penn State” from 2:00–4:00 p.m. on Monday, April 2, 2012 in the auditorium. All recruiters are welcome to attend the workshop free of charge and will receive a certificate documenting completion of two contact hours.

Remember to reserve your space at the workshop on the Career Day registration form!

Are We So Different?: Ethical Action and the Scandal at Penn State

In 2011, a grand jury indictment in Pennsylvania sparked outrage over 20 years of individual and institutional failure to detect and act on the systemic abuse of minors. Why didn't people who heard about or observed heinous acts speak up? When they did speak up, why didn't anyone take action? Why did investigations fail to lead to meaningful results? The public outcry about these questions is lined to another significant, more personal question, “What if I was one of the observers? Would I have behaved differently?”

This program uses the Penn State/Second Mile scandal to examine the concept of moral courage. What opportunities existed for ethical action? What led to failures to act? How can those lessons be applied to our own lives to strengthen our own families, institutions, and communities?



Presented by Kim Strom-Gottfried, Ph.D., MSW

Dr. Kim Strom-Gottfried is the Smith P. Theimann, Jr. Distinguished Professor of Ethics and Professional Practice at the UNC-Chapel Hill School of Social Work. Dr. Strom-Gottfried teaches in the areas of direct practice, higher education, and human resource management. Her scholarly interests involve ethics, moral courage, and leadership, and she is active in training, consultation and research on these topics. She has written over 60 articles, monographs and chapters on ethics and practice, and she is the author of *Straight Talk about Professional Ethics* and *The Ethics of Practice with Minors*. Dr. Strom-Gottfried is also the co-author of the texts *The Best of Boards: Sound Governance and Leadership for Nonprofit Organizations* and *Direct Social Work Practice and Teaching Social Work Values and Ethics: A Curriculum Resource*.



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